

Assessment and Evaluation: Building the Infrastructure for Effective Planning

Dean of Students' Office
Staff Planning Session
August 6, 2008

Internal Resources

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Diagram of Planning Process. 2008. Retrieved from
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Guidelines for Program Review. 2008. Retrieved from
<http://www.fgcu.edu/planning/Review/Process/PRGuidelines.pdf>

Assessment Plan: Student Affairs. Retrieved from
<http://www.fgcu.edu/planning/Assessment/WebAssessmentPlans/APStudentAffairs.mht>

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http://www.fgcu.edu/planning/Assessment/extras/NL_Report1_2006.pdf

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Evaluation Tips. Krueger, R. Retrieved from
<http://www.tc.umn.edu/~rkrueger/evaluation.html>

FGCU Survey Development and Internal Surveys. Retrieved from
<http://www.fgcu.edu/planning/surveys/Reports.asp>

External Resources

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Spelling's Report fact sheet. Retrieved from
<http://www.ed.gov/about/bdscomm/list/hiedfuture/actionplan-factsheet.pdf>

Council on the Advancement of Standards (CAS). Retrieved from
<http://www.cas.edu/>

Carnegie Classification System. Retrieved from
<http://www.carnegiefoundation.org/classifications/>

FERPA Guide from AACRAO. Retrieved from
http://www.aacrao.org/ferpa_guide/enhanced/main_frameset.html

Florida Statutes. Retrieved from
<http://www.flsenate.gov/Statutes/index.cfm?submenu=-1&Tab=statutes>

Search Florida Statutes. Retrieved from
<http://www.flsenate.gov/Statutes/index.cfm?Mode=Search%20Statutes&Submenu=2&Tab=statutes>

Florida Board of Governors. Retrieved from <http://www.flbog.org/>

Federal Laws, etc.

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A Beginning Discussion

Why do we assess or evaluate our programs and services?

How do we know our programs and services are effective?

What do we use as a guide to determine effectiveness?

Who are we accountable to?

A Gap Analysis

What could we be using to assess programs and services?

What are we using now to assess programs and services?

A Commitment

What will we do as a unit to assess programs and services?

When will we conduct this assessment? (Include timeline.)

What will I commit to doing personally to ensure assessment occurs in my unit?

A Report of Results

How will we report results?

When will we report results? (Include timeline.)

A Call to Action

How will we use the results of evaluation and assessment in my unit?