

Moving from a Job Title to Developing a Mission Statement

Using only 7-10 words to describe what you do in your job.

There are three basic components: the verbs which make up the actions, the adverbs which define what impact you have, and the noun(s) which identifies who or what your mission affects. These pieces work together to create a very simple sentence that truly sums up who and what your position in Student Affairs is all about.

Job Title: _____

I work with _____ that want to _____ and
_____ who want to _____.

Example:

Job Title: Assistant Director of Judicial Affairs

I work with college students that want to correct life choices and with professional resources I give them the tools to succeed.

Have you identified your mission?

- Can you describe it in less than 60 seconds using less than 100 words?
- Can you explain it to people that don't have the same background as you?
- Do you know how you recognize that you've successfully achieved your goal?
- Can you imagine how it will feel like for you after you achieved it? And does it feel good?
- Have you set a deadline when you'll either have achieved it or will stop trying?
- Do you sometimes feel confident that you're going to make it, and other times you feel unsure if you can really do it?

Resources:

The Path: Creating Your Mission Statement for Work and for Life. By Laurie Beth Jones.